

# Jennifer Y. Homer

## Experience

Jennifer is the Chief Strategic Consultant and Partner Specialist for Strategic Benefits of Cincinnati. As a managing partner along with David Short, she has been an integral part of the Strategic team since 1995. Prior to joining Strategic Benefits, Jennifer was a National Sales Manager for Fifth Third Bank and Northwestern Mutual. After working alongside her father in his Northwestern insurance practice, she gravitated towards managing their benefits client relationships.

Jennifer's primary role is to help the employers design and communicate benefits to the company's plan participants. She focuses her time on the implementation and renewal processes, working with employers to establish cost-effective and high-quality benefit programs. Jen makes it her mission to create a partnership with her clients to help them reach their business goals.

Jen also provides ongoing support to clients by advising them on the administration of employee benefits including the navigation of complex legislation such as COBRA, HIPAA, and continuously evolving state and federal mandates. A skilled presenter, Jen can effectively and efficiently communicate the most complex benefits related topics. Once the design and communication phase of the planning is completed, Jen continues to work with our dedicated Customer Service Representatives to provide day to day assistance to plan administrators.

On personal a note, Jen lives in Loveland with her husband and two children. A graduate of Ursuline Academy, Jen continues to support her alma mater through various annual events. She enjoys yoga, reading, watching her children's sporting events, and red wine.

## Education/Licensure

University of Cincinnati College of Business (B.B.A., 1989)

Ursuline Academy, Cincinnati (1985)

FINRA, Series 6 - Investment Company/Variable Contracts Products Limited Representative

OH/KY/IN - Accident & Health/Life

## Professional Affiliations

Health Underwriters of Cincinnati Association

Clermont County Chamber of Commerce

Allied Construction Industries, Affinity Partner

Impact 100

## Honors/Distinctions

Woman of Influence, Lead Magazine (2013)

## Community Involvement

Ursuline Academy, Boosters

St. Xavier High School, Boosters

St. Columban Parish



## Jennifer Y. Homer

513.366.3782 office

513.479.4367 cell

513.351.1173 fax

[jennifer.homer@sbcinci.com](mailto:jennifer.homer@sbcinci.com)

## Areas of Expertise

- Healthcare Reform
- Employee Benefits
- Executive Benefits