

David A. Short

Experience

David is the Chief Underwriter and Strategic Consultant for Strategic Benefits of Cincinnati. He has been a key player since 2000. Prior to joining Strategic Benefits, David was the lead underwriter for Anthem and held primary responsibility for creating their original rating system, still in use today. This underwriting experience with Anthem gives him the unique ability to understand how a carrier rates a case. David was named Chief Underwriter by LEAD Magazine in 2013.

David has read and studied the entire Affordable Care Act (ACA). Having appeared at many speaking engagements to explain the law and its impact, David helps interpret and clarify the ACA in easy to understand terms.

David provides expert insight and analysis for clients with more than 50 employees. Working directly with clients, he gains an understanding of their specific goals, priorities, demographics, and budget to develop a strategy to prepare a client to make the most appropriate business decisions regarding their employee benefit plans. David also conducts unique underwriting analysis and reporting for each client. He meets regularly with the client's management teams both during and off-renewal periods and has been commended for his personalized and focused attention to their experience.

David also specializes in self-funding options. With the implementation of health care reform, self-funding is becoming an increasingly valid alternative for smaller groups. After assisting clients in evaluating their options, he stands ready to help those clients make transition to a self-funded program.

On a personal note, David is an expert bowler with both right and left hands. A lifelong bowler, he has coached for over 30 years and currently coaches the Edgewood High School Bowling team with his wife, Cindy.

Presentations/Speaking Engagements

SEBS Seminar Series

- "Self-Funding: Is It Right for You?"
- Healthcare Reform
 - ACA Workshop
 - Exchanges and Early Renewal Options
 - Preparing for Open Enrollment

CEO Roundtable, Mid-Sized Credit Unions, 2013

Institute of Management Accountants, 2013,2014

Association of Legal Administration, 2013

C Suite Roundtables

Licensure

OH/KY - Accident & Health/Life

Honors/Distinctions

Chief Underwriter, Lead Magazine, 2013



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Areas of Expertise

- Underwriting
- Actuarial
- Self-funding
- Budgeting
- Healthcare Reform
- Employee Benefits